

Hollywood Council of Civic Associations  
Minutes of January 17, 2011 Membership Meeting  
Hollywood Police Station

In attendance:

Chris Lundy, Highland Gardens Civic Association

Terry Cantrell, Hollywood Lakes

Mel Pollak, Hollywood Hills

Sara Case, President HCCA

Bill Cannizarro, Park East

Rodney and Susan Edwards, Playland Estates

Pete Brewer, North Central

Lawrence E. Shafer, Boulevard Heights

John Passallaqua, Hollywood North Beach President

Cliff Germano, HCCA VP, North Central

Maria Jackson, recording secretary HCCA

Howard Sher, guest

Due to the day being MLK Day Sara decided to read a letter from Birmingham jail written by Dr. Martin Luther King. He stated 4 steps for change. Facts, negotiation, purification, direct action

Mel Pollak, Treasurer, Deposit 184.64, total \$930.73

Highland Gardens joined HCCA, paid 20. for 2011 membership fee. Boulevard Heights, Park East, and Hollywood North Beach paid 2011 dues.

Sara Case gave a report about her mtg w/ Raelin Storey to ask for better communication from the city to the neighborhoods regarding changes/actions in the neighborhoods. Raelin has discussed this with the city manager and is developing a plan. The idea is for each department to have a staff member responsible for communicating with association presidents about any actions that department is taking in their neighborhoods.

Sara also reported that Victoria Johnson has been unable as of yet to get a date for the community meeting which involves all the civic and homeowner associations.

Terry Cantrell said he would prefer that Raelin Storey or Rosena Francois be the city liaison with neighborhood groups instead of Victoria Johnson who is focused on housing.

Rodney said he believes it is important that Victoria schedule the meeting. He said there should be training available to civic assoc presidents to help guide them in serving their community. Rodney says he suggests we find out which department can best do this.

Bill said he thinks should be Raelin, John said her plate is full. Mel said we should go to the top City leadership and have it go down. Sara said she did that by going to the City Manager's office.

Rodney said the city should offer comp time to those who we ask to act as community liaison.

Cliff said he thinks that some people acting as committee liaison who work for the city do not get compensated.

Terry said that he agrees that each dept needs to have a person report to someone in Raelin storey's office who acts as a liaison and who gets updates from each department and then the same person will also field questions from associations who call.

Sara Case said she will pursue these issues.

Mel brought the Hollywood Hills survey 308 respondents, 90% online, 10% manually. 83.5 own, more than 70% live over 10 years. He will publish them after approval from his board.

Mel asked how many find it easy to communicate with their neighbors. He said he found a service which provides all e-mail addresses in a community. Rodney says he goes door to door.

Wednesday, 7pm, Mayor will give state of the city address at Hollywood Hills Civic Association. Food and awards served.

Terry Cantrell spoke to his Commissioner Patty Assef. The Commissioner asked if other commissioners would support her idea to invite civic association presidents to come to city hall and make brief presentations to the commission on their priorities and concerns.

Sara wanted to know if we can provide support to floundering Civic Associations. She says we could approach a group and offer to help their organization and bring refreshments. Rodney said he would welcome Sara's presentation at Playland Estates. He said he would benefit from what others can teach him about what they do for their communities. He is interested to learn about grants. Pete said he benefitted from NCIIP beautification monies which the former Neighborhood Specialist helped him get.

Pete said the armory will be vacated and we should ask the City to use that location instead of any leased building. He also suggested that Hollywood could ask the state if we can use some vacant building at University and Pembroke Rd. for homeless people. Terry said that it is not a crime to be homeless and also that only a little crime is due to homeless people.

Sara said that water billing is a total mess. She said that the City was sold a bill of goods when it spent \$14 million in 2009 for a citywide wifi which was supposed to provide automated water meter readings, parking meter readings and serve the police car laptops. None of this is working. Johnson Controls, the company hired to create the wi-fi network will give a report this Wednesday at the Commission

meeting. Sara Case says we need to see if JCI pays the City 900k which represents savings which the City has not realized since the service (14 million dollars) was purchased. The City took a loan from Bof A to pay for the service.

Howard said that settlement was made with a condo for pymnt of delinquent water bills which the City never billed for. He said settlement shouldn't have been made.

S Edwards asked for a schedule of Civic Association Meetings. Sara said that was on the city website and she would forward Susan the link.

Terry said the Lakes is having civic mtgs every other month and then they will have events on the off months like meet and greet. He will also be having focus groups with any interested residents who respond to his e-mail.

Meeting adjourned at 8:40 pm.