

**Hollywood Council of Civic Associations  
Minutes of Nov. 15 Membership Meeting  
David Park Community Center**

President Sara Case opened the meeting at 7:06P.M. with the pledge of allegiance to the American flag. Introductions were then made. Ken Crawford of Parkside paid \$20 dues for Parkside and was accepted as its delegate. An alternate delegate would be appointed at a later date. In attendance were:

Ken Crawford, Parkside  
Bill Cannizzaro, Park East  
Lawrence E. Shafer, Boulevard Heights  
Mel Pollak, Hollywood Hills  
Helen Chervin, United Neighbors  
Sara Case, Hollywood Lakes  
Lenora Chuchla, Emerald Hills  
Guests: Charlotte Greenbarg, Broward Coalition, Commissioner Fran Russo, City of Hollywood, Howard Sher, Hollywood Hills

Since the recording secretary was absent, the corresponding secretary (Larry Shafer) volunteered to take minutes for the second month in a row. All present expressed thanks to Dr. Shafer. The minutes of the October 2010 meeting were accepted as presented in printed form. Treasurer Mel Pollak gave the treasurer's report giving \$767.09 as the balance in the treasury. This amount does not include the donation from The Coalition of Hollywood Citizens for \$103.04. That amount will be included in the next meeting's report. There was a motion and second to approve his report, and the motion passed.

The first order of business was a follow up to Victoria Johnson's presentation last month. Ms. Johnson wrote President Case concerning the follow-up notes she took.

1. Convey sentiments regarding general City/Association communication link to the City Manager's office and the Public Affairs office.
2. Share ideas about Code lien collections with City Attorney.
3. Confirm completeness of her Department's e-mail list, send Neighborhood Forum survey results to all.
4. Upon confirmation of event date, schedule a Neighborhood Forum event planning meeting to which all Association officers will be invited. January date may be OK for first Forum.
5. Continue to post addresses and property information about all NSP activity on the website.
6. Not discussed but related: Department staff members are available to attend most civic association meetings upon request.

A question was raised about no. 2 of Ms. Johnson's notes. Treasurer Mel Pollack mentioned

there were \$57 million in unpaid liens on distressed property in Hollywood already. Currently, there are about four thousand properties in foreclosure or already foreclosed upon in Hollywood and many more in the future. Discussion ensued about new approaches toward enforcing payment of these liens. It was suggested that Mel follow up on this issue with appropriate city officials.

Sara Case mentioned few of the city staffers seem to understand the need for better advance communication by the city on issues that affect each neighborhood. It was suggested that interested parties be on the "Notify Hollywood" email list. Sara said she spoke with Raelin Storey, the city's public affairs officer, who understood that neighborhood association presidents need to be informed of matters that might affect their areas.

President Case also mentioned the Corresponding Secretary will be emailing out a list of civic organizations so the validity of their leadership can be verified or corrected.

Mel Pollack circulated a survey that the Hollywood Hills Civic Association will be getting out to its residents. There is a paper form that can be filled out or it would be available as at the internet site of "SurveyMonkey." The web link for that survey is "<http://www.surveymonkey.com/s/l38jhc>." He made it available to all other neighborhood associations to use as is or to modify as needed. HHCA was targeting having results from its five thousand residents and some business by the January 2011 HCCA meeting. Sara Case volunteered the HCCA's cooperation with manually entering the paper surveys into the SurveyMonkey website.

Hellen Chervin commented on the source of funds for the sidewalk assistance program. Its actual source was the capital improvement fund rather than the community development block grant she was previously told.

Lenora Chuchla mentioned a problem with chickens and goats being kept by a family in her neighborhood. This made for a good discussion but no action resulted.

At about 8:30 P.M. the meeting adjourned.

Respectfully submitted,

Lawrence E. Shafer, HCCA Corresponding Secretary  
(for Maria Jackson, Recording Secretary )