

Minutes of the HCCA March 19, 2012 membership meeting

This meeting was held at David Park Community Center. The call to order was followed by the Pledge of Allegiance.

In attendance were

Imelda Quintana-Hollywood Beach Gardens

Chris Lundy-Highland Gardens

Bill Cannizzaro-Park East

Mel Pollak-Hollywood Hills

Terry Cantrell-Hollywood Lakes

Judy Bates-Boulevard Heights

Lawrence Shafer-Boulevard Heights-HCCA Corresponding Secretary

Andre Brown-United Neighbors

Shirley Stealey-Highland Gardens

Pete Brewer-North Central

Charlotte Greenbarg-Hollywood Lakes

Helen Chervin-United Neighbors

Donna O'Keefe-Lawn Acres Civic Association

Frank DeRisi-Hollywood Beach Civic Association

Jim Carve-Driftwood

Sara Case-Hollywood Lakes

Norm Berube-Royal Poinciana

Bertrand Berube, Royal Poinciana

Cliff Germano, North Central

Howard Sher-Guest, Hollywood Hills

Kenneth Rivera-Divisional Manager, Waste Pro

Susan D. Johnson-Route Supervisor, Waste Pro

New Business-Presentation by Waste Pro representatives

Mr. Rivera explained the types of trucks and services that Waste Pro has operating in Hollywood. In addition to the private home garbage contract, Waste Pro services about 30 Hollywood businesses. Every Day in Hollywood Mon-Fri there are 13 vehicles assigned to trash pick-up. Each vehicle services about 1200-1300 homes/day. The trucks go to the dump once or twice a day. All rear load trucks are equipped with a cart tipper mechanism. 4-5 trucks of the 13 are side loaders. These are not used in the alleys and only used on streets where there is more space for the side arm to lift. There are 5 recycle bank trucks with scanners. Mr. Rivera said that City of Hollywood has the Cadillac of recycle programs. The scanner is on the arm that picks up the container. Terry asked if there is any way to tell which cart is missing the black sensor. Mr. Rivera said they are working on a method to see if the sensor is missing. If there is an issue with the cart then the customer calls Waste Pro because that is the number on the truck. But the City currently services the cart repair/replacement department.

Terry said he would open the discussion to members also. And he began by asking how issues with carts are handled. Mr. Rivera said that Waste Pro is in discussions with the City and will start taking over container delivery system. Mr. Rivera feels that Waste Pro who has a better relationship with the cart manufacturer based on volume will be able to reduce cart replacement time from weeks to days. Mr. Rivera also feels like routing changes may help. And spreading the pick-ups over 6 days instead of 4 will reduce the number of homes per truck per day and will allow more time for service of each house. Also for the recycling, Mr. Rivera is suggesting weekly recycle pick-up instead of bi-weekly to eliminate confusion about which week recyclables are picked up.

Mr. Rivera also mentioned brush pick-up. He said that Waste Pro picks up whatever amount is out. They have not limited pick-ups to the 4 yards typically allotted. Mr. Rivera is proposing a weekly yard waste pick-up also. Mr. Rivera says that Waste Pro will also help with education to consumers about the schedule changes.

Bill Cannizarro asked how much extra will the changes cost. Mr. Rivera said there is no extra charge. The cost will be the same. Mr. Rivera also mentioned the difficulty with making changes when the City leaders have changed also along the way. He states he feels good about the options he is proposing. And Waste Pro will print flyers and go before the City Commission to promote the changes to make trash pick-up more efficient and give more service. Mr. Rivera said the one constant contact in the City is Charles Lassiter who is the City Representative he is dealing with directly.

Chris asked that Mr. Rivera study how trucks can pick up trash from cul-de-sacs differently without running over everything. And Mel asked how carts that are only broken and not missing will be serviced. Mr. Rivera said he can get replacement parts. Pete Brewer asked why does Miramar get charged differently and said Miramar already gets the weekly pick-up. Pete also asked how many trucks service Miramar. Mr. Rivera said the cost difference is due to Miramar contract includes Commercial and residential. And Hollywood is only Residential service and is separate from their commercial contracts. Hollywood pays disposal. In Miramar Waste Pro pays disposal. Recycle

contract is separate.

Frank asked what is the situation with condos on the beach? Mr. Rivera said whatever is multi unit can go with whatever service they want. Andre asked do drivers inspect the side arms on the trucks. He asked due to he sees that rubber needs to be replaced on the side arms. Mr. Rivera said yes they do inspect am and pm and yes rubber needs to be replaced. Andre asked about cart replacement. Waste Pro said that Waste Pro assisted the City in cart replacement but the discussion with the City includes Waste Pro taking over the service. Susan said that there is only one person in the City who replaces the carts. And Susan said that the carts may be getting broken faster than that person can replace them. Mr Rivera said they are looking into adding a stick-on rubber pad to grab the carts better.

Maria asked when is bulk and brush pick-up on the beach and Mr. Rivera said it is the 4th week of the month. And it is on the street side even though there is no swale. Helen asked about the mess left after brush pick-up which used to be raked up after the truck arm picks up. Mr. Rivera mentioned work load as a factor.

Secretary's Report: February minutes discussion regarding e-mails sent by a Business owner that mentioned City promotions should be changed. Minutes for February were prepared by Larry instead of Maria because Maria was late to February meeting. Maria said that the business owner did not say that he would not advertise City events again. And Sara said that was up to the City. Pete said that the matter was addressed by the City Manager and it was found that the material used in the advertising was public domain from the City website. Larry suggested minutes should be changed to say : "The issue of using business announcements to include City activities was brought up. It was discouraged by HCCA as it implies a City endorsement of the business."

Treasurer's Report: Mel said there was 916.19 as of February Meeting. Balance is now 1076.19. Refund was given because School Superintendant's meeting was cancelled. Mel has another 20. dues check which will be added to the balance for next month. Sara said she is working on getting all dues of all member associations paid up to date.

New City Manager will come to our next meeting in April to meet with HCCA representatives. Sara asked if we should get the big room and include all association boards. Terry said it would be a better idea to have the normal size room and the HCCA association representatives only. Maria came up with an idea for each neighborhood to give a summary of its good points and highlights. For example, Highland Gardens has the Hollywood Playhouse, The community Garden, a new pocket park coming soon and the Adams Street development. Some liked the idea and Sara said we could plan something for that meeting via e-mails.

Discussion followed regarding a possible candidate forum. Terry said it might be redundant due to he and Frank will have a meeting/debate of candidates in district 1. Andre said he wants to hear voices and not cards read. Terry said he thinks that people go on too long and that cards allow the most questions asked in a short amount of time. Sara asked if anyone wants to serve on a subcommittee to discuss a possible candidates forum for fall. Terry, Andre, Mel and Chris volunteered.

Mel presented work done on Neighborhood Pride committee. He showed award samples and pictures of businesses on Johnson Street West from 56th Ave to 441`. He also brought up related issues such as getting businesses on 441 to relocate to Johnson Street after the expansion causes businesses to relocate from 441.

Mel also talked about the foreclosure workshop coming up and said the City is endorsing the workshop and will print advertising and that the work shop will also be advertised on a radio talk show. Mel said that banks would make 15% more money by keeping homeowners in their homes. He said the workshop will present information about new Government programs like HART and options like short sales, loan forgiveness, etc. The date is Wednesday April 18th from 6:45pm to 9pm at David Park. Hollywood will print 1000 flyers and also Mel will give flyers to associations that want them. Bill asked if this is only for homesteaded homes. Mel said that the workshop is only to help those who live in their home.

Howard Sher mentioned that the St Patrick's Day Parade and Celebration was a wonderful City event that brought 6-7,000 people to the Downtown area.

Terry made a Motion to adjourn at 8:35. Sara seconded. Meeting adjourned.